



**IRASCIBLE
MUSIC**



BON IVER (USA)

22, A Million

Label: Jagjaguwar

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Web: www.boniver.org

EPK: irascible.ch/de/releases/bon-iver/22-a-million

Bon Iver - the musical project led by Justin Vernon - will release its third studio album «22, A Million». The album is part love letter; part final resting place of two decades of searching for self-understanding like a religion - and the inner-resolution of maybe never finding that understanding. The album's 10 poly-fi recordings are a collection of sacred moments: love's torment and salvation, contexts of intense memories, signs that you can pin meaning onto or disregard as coincidence. If «Bon Iver, Bon Iver» built a habitat rooted in physical spaces, then «22, A Million» is the letting go of that attachment to a place.

To narrow this album down to the next step within an «artistic career» would be to miss a far grander purpose of this music—or any music for that matter—and the cultures of friendship that sustain us in our capacities to even play music. Although «22, A Million» emerges from a swirling context of transformation in Justin's recent life, it is based on how we have always approached what music can be or do. It is not the perceived power of money and fame that will change the course of events in one's life, but empathy. Music is a pathway that allows us to listen to ourselves and the people that surround us. Music, even in its most intimate moments, is a pathway between us all. It is the nuts and bolts of humanity as well as its totality. The answer has been here the entire time: just music, always.

The bulk of the album was recorded and produced at April Base Studios in Fall Creek, Wisconsin with pieces recorded in London, England and just outside Lisbon, Portugal by Vernon and a pack of trusted friends and collaborators both new and old.

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