



HOW TO DRESS WELL (USA)

Care

Label: Domino

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Web: www.howtodresswell.com

EPK: irascible.ch/de/releases/how-to-dress-well/care

«Care» is the next step in the evolution of Tom Krell's sound, which began with his first critically-lauded album, «Love Remains», in 2010 and continued up through his widely acclaimed previous album, «What Is This Heart? », released in 2014. In six quick years, Krell has deftly moved from hazy, bedroom R&B to full-blown alt-pop gems, projecting more clarity and depth than ever before. Writing and working between Chicago, Los Angeles, and New York, «Care» retains Krell's signature lyrical wordplay while being the most vibrant, curious, and celebratory he's ever been with the listener. It's an intimate album that goes big, filled with stadium-sized choruses, rollicking guitar solos, vocal tenderness, and Celine Dion-inspired melodies. It is radio-ready hooks refracted through the How To Dress Well lense, tinting all the broader strokes with the unique elements that have always made Krell a celebrated musical visionary. «Care» feels personal, like the work of one man rediscovering every component of his rich life, but it's actually the product of a fruitful collaborative relationship with a group of trusted producers, including 21st century dancehall innovator Dre Skull, ambient sound sculptor Kara-Lis Coverdale, experimental electronic producer, Grammy award nominee, and regular How to Dress Well collaborator CFCF.

«Care» is an album about how we become who we are. How that's sometimes out of our control but how it's never too late to change. This is a record that makes us want to know each other clearer, and ultimately, to allow ourselves to feel joy.

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