



**IRASCIBLE
MUSIC**



GEORGIA (UK)

Feel It

Label: Domino Records

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Web: www.georgiauk.com

EPK: irascible.ch/de/releases/georgia/feel-it

Following an eventful 2016, the multi-instrumentalist, producer and songwriter, Georgia has returned to kick-off the New Year with a new track and video, «Feel It».

Written with the intention to inspire a new generation of musicians to get up and play, Georgia says of «Feel It»:

«Feel It» is about when our mind and bodies are consumed by a powerful feeling, and the sense of nobody or anything being able to affect or 'shatter' it. I wanted the video to reflect this by getting female drummers of all ages and backgrounds, to express what they felt by playing and nobody 'shattering' this. We gave them little direction, we wanted to capture the initial emotions they felt when playing. I think in turn we managed to capture a real universal message, that whoever you are or wherever you're from, we all share rhythm and heightened feelings, and if you are a female drummer, Don't be scared to express yourself, pick up your sticks and play! »