



**IRASCIBLE
MUSIC**



VIEW (FIN)

Trippin' Sober

Label: Cargo Records Germany

Release Date: 24.03.2017

Web: www.facebook.com/viewhki/

EPK: <http://irascible.ch/de/releases/view/trippin-sober/>

You don't have to be from Finland to have a world view coloured by depression, but it does help. Dubbing VIEW's music as Dark Hop or Hip Noir does not even scratch the surface when trying to describe the way he handles Hip Hop. The 23 year old rapper from Finland doesn't shy away from the sun like a vampire, but he would rather leave basking in it up to his collaborators.

VIEW observes and analyses his surroundings, reacting like a seismograph to things that shake him up and touch him. He released his noteworthy debut EP last year with help from his producer Joonas Laaksoharju, who is no stranger in the Scandinavian music scene, one in a whole line-up of up-and-coming producers.

It is difficult to resist the magnetic pull of VIEW. His charismatic voice, at once mystical and hypnotic, has found many followers in Finland over the past two years. Since the release of his first single "Avalon", his dark flow has found its way into the Finnish unconscious. He has become the most promising new artist on the rap scene and the people love his down-to-earth attitude.

IRASCIBLE MUSIC

Place du Nord 7, 1005 Lausanne

Geroldstrasse 33, 8005 Zürich

www.irascible.ch

D-CH Promotion: Fabienne Schmuki
fabienne@irascible.ch; 044 271 32 83

F-CH Promotion: Gilles Kaeser
gilles@irascible.ch; 078 976 00 25