

## THE BOHICAS (UK)

**Album title tba (Domino Record, Sortie: tba)**



The Bohicas are Domino's latest signing, but more accurately they're four young men from Essex and the east London borderlands making ambitious and arresting rock 'n' roll. They also have a serious stage presence and are destined to be heralded as a great live act. Back in September they flew to Ibiza to support Franz Ferdinand on stage at Ibiza Rocks. Whilst there they shot their first video, which features two tracks, «XXX» and «Swarm». So without further ado: <http://www.youtube.com/watch?v=3l1joxKzJ-k>

Poised for a major breakthrough in 2015, The Bohicas preview their upcoming debut album with the release of the new single «To Die For». The single builds upon the interest that was provoked by last year's «XXX» and «Swarm», two kraut-engineered, lazer-guided garage rock missiles which introduced the band as a formidable new force of both brain and brawn. Produced by Mark Rankin (Queens of the Stone Age, Bombay Bicycle Club), Chris Merrick Hughes (Tears For Fears, Adam And The Ants) and Oli Bayston (Toy, Boxed In), «To Die For» continues to snap up disparate elements from the history of guitar music and forge them into something urgent and re-energised.

Frontman Dominic McGuinness isn't big on labelling their approach within the confines of genre. «You know when you go to see a great film at the cinema and come out of it feeling like you're the lead character, walking down the street like the Fonz or De Niro?» he questions. «I want people listening to our band to feel like that.»

«People ask what sort of music we make, but if I say rock 'n' roll they instantly think of the fifties», adds guitarist Dominic John. «It's the same starting point in terms of the energy behind it, but it's not referential and it's really not about looking back. It's seeing that danger and energy, but taking it somewhere else.»

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