

THE BOHICAS (UK)

“The Making Of” (Domino Record, Release: 21.08.15)



The Bohicas are Domino's latest signing, but more accurately they're four young men from Essex and the east London borderlands making ambitious and arresting rock 'n' roll. Quickly building a stellar reputation on the back of a series of singles introducing their ludicrously melodic, snarling guitar pop, The Bohicas release their eagerly anticipated debut album “The Making Of” on August 21st.

The Bohicas are rock and roll painted in vivid primary colours. Hi def, loud, fast, shiny and above all fun. A barrage of killer hooks, razor blade riffs and choruses that slap you in the face, grab your hand and lead you onto the dance floor. All shot through with pulp imagery torn from the pages of a graphic novel.

Consisting of 4 british youngsters, The Bohicas are Dominic McGuinness, drummer Brendan Heaney, guitarist Dominic John and bassist Adrian Acolatse. Their story began in Essex where, as schoolmates, McGuinness, Heaney and John first came together over a love of The Beatles, The Kinks, Ray Charles and the new wave of guitar bands who emerged at the start of the century after the scrag ends of Britpop had finally limped off.

Their highly anticipated debut album “The Making Of” lands blow after blow. Featuring early singles “XXX” and “Swarm”, alongside Radio 1 playlisted “To Die For” and “Where You At”, the album is two barrels' worth of electrifying tunes and crackling 21st Century rock and roll. It was produced by Mark Rankin (Queens Of The Stone Age, Bombay Bicycle Club), Chris “Merrick” Hughes (Tears For Fears, Adam And The Ants) and Oli Bayston (Toy, Boxed In). The album will be released in two special formats - the Deluxe Edition will feature a bonus 7” single featuring “In The Mood” and “Rewind Replay”.



The album's artwork was created by illustrator Tomer Hanuka. “The immediacy and impact of Tomer's style marries perfectly to how we want our music to sound,” explains McGuinness. “The subject of most of the songs is a boy longing for a girl. We thought the cover should be inviting and dangerous so we asked Tomer to draw someone who is about to fuck off into the future and this is your chance to join her.”