

Irascible is looking for a

Digital Marketing & Content Manager - 50%

within our Digital Marketing department, in charge of monitoring the production and creation of audiovisual advertising content in close relation with the artists and under the supervision of a marketing director. The candidate must have a good knowledge of the independent Swiss musical landscape as well as good oral and written skills in English.

THE COMPANY

Irascible SàRL started in 2001 with the goal of providing music retailers with international and Swiss independent labels. Two decades later, Irascible Music has become a distribution, promotion and publishing company for many international and Swiss labels / artists, a PR agency for music festivals and, at last, a record label.

YOUR MISSIONS

- Presentation of the digital marketing department to the artists;
- Development of the company's Social Media channels as well as development of Social Media strategies with the artists;
- Development, creation and monitoring of visual content for marketing campaigns in close collaboration with the artists;
- Results analysis;
- Monitoring of social trends related to online music consumption;

YOUR PROFILE

- Fluency in English (spoken and written);
- Developed knowledge (preferably a degree) in video, graphics and audio editing/creation tools;
- Abilities in digital storytelling and content marketing;
- Good sense of synthesis and analysis;
- Strong sense of initiative and great autonomy;
- Excellent knowledge and strong interest in the independent Swiss music scene

IRASCIBLE OFFERS

- Insights into various sectors of the recorded music sector;
- a highly dynamic and interesting work environment;
- a very dedicated team;
- 5 weeks of holidays on a yearly basis (based on a 100% pensum);
- salary lies within the norms of the independent musical sector

If you match this profile, please send us your application (CV, certificates and cover letter) to arnaud@irascible.ch until June the 28th.

Job starts: as soon as possible

Fixed-term engagement until June 30, 2022, likely to evolve into a permanent contract.

Irascible pays particular attention to the diversity of profiles within the company and therefore warmly welcomes applications from underrepresented social groups.